

ATTACHMENT A.

Stop the Silence®: Stop Child Sexual Abuse, Inc. (Stop the Silence, 01-0824387)

Service Date:

LIC: Stop the Silence 2016 Service Description, December 10, 2016

LOCAL:

January-December 2016

Over the past year, and as a part of our ongoing Art as Advocacy and training areas of focus (see more, below, and please note that this is an ongoing local program in Prince George's Co. and overall, in Maryland), we have been (along with other films and theatre) **providing the film *Flesh: Bought and Sold in the U.S.***, by independent filmmaker Kristin Ross Lauterbach, who co-wrote the film with Christina Storm and novelist Nicole McQuaid, **about CSA and trafficking, and presenting to various members of the Prince George's Co. School System** (e.g., all school nurses, numerous teachers, and counselors and psychologists, respectively) through our association with the Human Trafficking Taskforce (**Prince George's County, MD Dept. of Family Services Domestic Violence and Human Trafficking Supportive Services Division**):

- 3-24-2016: Two presentations with 75-85 at each one.
- 9-30-16: One presentation for the School nurses with approximately 230 staff members.

Our contacts are pushing forward our involvement with other local colleges and universities. (We had presented at Prince George's Community College in Nov. 2015, where we reached approximately 100 educators and administrators with information about CSA and trafficking through the showing of the film *Flesh* and a presentation by Pamela Pine, CEO, Stop the Silence, and, because of the positive response to it, it set up an ongoing contract, as above, with Prince George's Co.).

January-December 2016

Other local focus includes providing information to hundreds (perhaps thousands) of others through university outreach (e.g., UMD, and various DC-based schools), houses of worship, community groups, etc. throughout the DC Metro area to educate and catalyze community responses.

As invited, we present to various government, non-profit, and corporate groups and reach out to local media, e.g., I-Heart Radio, local TV channels, etc. (see, too, below, CSA Survivor Force), which reaches millions. In 2016, we distributed information about our programming primarily to I-Heart, and additional media will be forthcoming with them in early 2017.

Pamela Pine, PhD, MPH continues to write about CSA for publications and public information documents, and join others in policy change advocacy (e.g., re the Statutes of Limitations). These are distributed in the many hundreds to numerous organizations, communities government offices (e.g., IRS, DOD, DOJ, DHHS, Pentagon, etc.), reaching thousands at least. We are now planning on-going programming (e.g., Art as Advocacy, on-site/on-line training, CSA Survivor Force work) locally, nationally, internationally.

OTHER STATE/NATIONAL:

January-December 2016

The On-line CSA Training for Nannies, developed this past year, was tested, updated with 10 nannies, and is in the process of being enhanced, and we expect to forward it with a major marketing effort to take place in or around Jan.-Feb. 2017. As a result of the test, we are aiming at training at least 500 nannies in 2017. We expect that the on-line program – which allows nannies to sit down, sign up, pay for, take the course, and receive a printed certificate to present to employers in a limited amount of time – to be required for all nannies who are a part of the Nanny League (our partner, which currently oversees the placement of 1,000 nannies) and to be expanded internationally by mid-to-end of year. This will be a template or model for on-line training for other audiences (police, teachers, psychologists), as well – the reach is international given that it is online.

January-June 2016

The Stop the Silence® Art as Advocacy Program continued in 2016 with three performances of Ask A Sex Abuse Survivor written, directed, produced, and performed by Michael Broussard in Maryland and Pennsylvania, as well as showing the Scottish-born film To Kill A Kelpie, written by Matthew McVarish, directed by Edward M. Smith, and acted by Matthew McVarish and Alan Lindsay. More programs are scheduled for 2017.

- 4/24/16 PHILADELPHIA (Ask A Sex Abuse Survivor only): Adrienne Theatre, 2030 Sansom Street, Philadelphia, PA 19103; Educational Outreach Posts (Social Media): 6,796 Reached; Show Attendance: 50; Flyers: Approximately 100
- 6/26/16 BALTIMORE, MD: Ideal Arts Space, 905 W. 36th St. Baltimore, MD 21211. (Ask A Sex Abuse Survivor and To Kill A Kelpie); Educational Outreach Posts (Social Media): 9,195 Reached; Show Attendance: about 10; hundreds of flyers distributed locally.

April 2016

Survivors Healing Center of the Family Service Agency of the Central Coast in CA collaborated with Stop the Silence to hold the 10th annual Walk to Stop the Silence, that included informational outreach throughout Santa Cruz Co., CA through mass media and on-the-ground dissemination activities, reaching at least tens of thousands of people, and involving approximately 500 directly, is held each year, overseen and conducted by Survivors Healing Center of the Family Service Agency of the Central Coast, serving Monterey, Santa Cruz, and San Benito counties in collaboration with Stop the Silence.

June-December 2016

Stop the Silence® (www.stopthesilence.org) and the **National Association of Adult Survivors of Child Abuse (NAASCA, www.naasca.org)** have joined in a partnership toward the development of a “Child Sexual Abuse (CSA) Survivor Force”– an initial and then expanded and expanding (locally, regionally, nationally, internationally) group of adult survivors who are coming together to present information about child sexual abuse (CSA) to the media in all regions of the U.S. and then elsewhere. The full Mission of the CSA Survivor Force is to provide factual information about CSA in a gripping manner to all forms of mass media to inform and educate large populations, reduce stigma, and affect change in individual and societal behaviors, policies and procedures across the U.S. and the world. Check out the full information - and to see who are representing various states, areas or regions - at either one of these web locations: <https://stopthesilence.org/csa-survivor-force/> and <http://naasca.org/StopTheSilence/>. Thus far, in 2016 alone, thousands have been reached through various media in various locations.

August-December 2016

At the 21st Institute on Violence, Abuse and Trauma (IVAT) Summit, we met with various researchers, advocates, and practitioners to provide information to these communities about the work that Stop the Silence does (e.g., Art as Advocacy, media/educational outreach, training). Stop the Silence members formally presented two presentations at this Conference (met with high acclaim). We include information about our original activity/objective/goal tracking and measuring program that is continuing to be refined by Bill Mathis (Board member, Stop the Silence, and of CPIC Solutions – the Program is named Amplify):

- There were over 850 people attend the Summit this year. Approximately 15K receive info about the Summit through list-serves/e-blasts.
- The following were presentations specifically involving Stop the Silence staff:
 - Youth Violence and Mass Shootings: Prospective Prevention Strategies, where the relationship of childhood trauma was explored – there were 24 participants
 - Reaching Various Audiences with Training on Child Sexual Abuse to form a Gestalt, with approximately 10 (but active!) participants
 - Arts4Change-The Art of Engagement, with 21 attendees.

INTERNATIONAL:

January-December 2016

As a result of the training that Stop the Silence did in December 2014 in Cyprus with the Ministry of Education and Culture the Ministry, we have continued to share information and assist the Ministry to reach out to its administrators, teachers, counselors and psychologists and others with information. In the past year, Ministry and associated personnel completed two other trainings for teachers (having previously sent a note to responsible parties at the Ministry to ensure that the schools provide a circular obligating everyone who works in schools to get a certification from the Police that they are not offenders). We also have provided other, policy-related information so that Cyprus can continue to focus on enhancing their response. Stop the Silence professionals have been invited back in January of 2017 to provide a training for all school counselors and psychologists, to meet with Ministry staff about the development of a country-wide advocacy / awareness campaign, and meet, too, with Ministry of Health staff. This model is now being shared with others in other countries. Other countries may participate in the January training. We expect to be able to offer the work done in Cyprus as a model to others. Specific information from the work done in 2016, which has an impact on tens of thousands, includes:

- Using information and input from Stop the Silence, the Ministry of Education and Culture developed (2015) and distributed it (in 2015 and 2016) to all schools in the country.
- Using information and input from Stop the Silence, Maria Constantinides and Patricia Phaedonos (with government offices) trained a group of 30 elementary school teachers between March and April
- Using information and input from Stop the Silence, Maria Constantinides and Christina trained 45 people in Nicosia and 40 people in Larnaca, and another 30 people in a separate training in Nicosia in the beginning of the 2015 school year (September) for impact throughout 2016.
- Using information and input from Stop the Silence, all 146 school counsellors were also trained regarding the information in the circular.
- New training by Stop the Silence is planned for all school counselors and psychologists.

June 2016

The Child Aid Organization in Nairobi collaborated with Stop the Silence to hold an event and Walk to Stop the Silence/ Kenya and Day of the African Child Celebrations that included informational outreach throughout speakers and information dissemination.

- At least 2,556 people attended event (the majority were children).
- There were 3,000 pieces of assorted IEC materials printed (including two banners, flyers, posters, handout bills, etc.). All the IEC materials were disseminated to adult community members during the event and after it. Roughly 5,000 people were reached with prevention information.

- July 2016 **In July 2016, Pamela Pine was the Key Note Speaker at the House of Commons (Parliament) in London** as a part of a panel developed and hosted by Kids Count. Other speakers included a Lord, Parliamentary members, representatives of the police force, social services, students and others. In attendance were other members of the Parliament as well as representatives of police, social services, student groups and the public. Thousands were targeted to receive information about the event; 290 people were specifically targeted to attend, attendees at the panel were approximately 110; and, at the follow-on round table to identify specific areas of needed focus and next steps, there were 25 from all walks of life (including those identified above). A question-answer period and round table discussion followed. Follow-on multi-level programming is expected that could affect millions.
- September 2016 **Pamela Pine traveled to South Africa to attend the 21st Annual International AIDS Conference in Durban, South Africa.** In addition to attending sessions on HIV, she met with representatives of non-profit groups working on CSA, with which Stop the Silence will be collaborating in the future. Approximately 100 people were reached with information, but key contacts and networks were developed, which are expecting to have a major impact over 2017.
- November 2016 **Pamela Pine was a key speaker at the Hear Our Voice Justice for Children’s Live Survivors Conference Dundee, and presented the closing presentation on “Getting to a Gestalt” through CSA prevention and mitigation:** <https://www.youtube.com/watch?v=P3wDmfwJY6A>. At least 5,000 people were reached with information about CSA prevention and mitigation through electronic means. The in-person audience was comprised of 78 people; online, there were approximately 1,767 listening.
- January-December 2016 Online Stop the Silence (along with those belonging to these sites) posts regularly to these sites, and others often pick up our posts, reaching up to and sometimes beyond 5,000 per post and additionally through others with critical information about CSA regarding prevention, mitigation, and healing: www.facebook.com/stopcsa, www.facebook.com/groups/nikkilove, <https://www.linkedin.com/groups/1867777>
- ONGOING PLANS:** Other activities are planned for the final quarter of 2016 and first quarter 2017, e.g., expansion on the local, national and international levels of our Arts as Advocacy, as well as the CSA Survivor Force and the local, national and international arts and media outreach associated with that, and other programs; development of three to five symposiums; finalization of on-line nanny training program and testing and expansion to other audiences; training of all school counselors and psychologists in Cyprus; finalization of the model that is associated with that; and MORE! AND, we are exploring a Stop the Silence headquarters placement on a piece of land in Southern Maryland so that we can conduct onsite training, art as advocacy, and retreats and healing programs! We are aiming to literally reach millions through various programming!
- November–Dec. 2016 expected activities